

EL PRIMERO 36'000 VPH  
PERFECT DUALITY



ZENITH

WATCH MANUFACTURE SINCE 1865



## EL PRIMERO 36'000 VPH PERFECT DUALITY

The legendary El Primero by Zenith appears attired in striking black and white variations. An intense black ceramicised case, chiaroscuro three-counter dial and sporty perforated rubber strap reveal a fascinating take on a watchmaking legend born in 1969. The Manufacture's iconic El Primero 36'000 VpH epitomises high mechanical precision endowed with enduring charm. These contrasting twin timepieces - black on white, white on black - are a new couple, exuding a seductive aura characterised by natural balance.

### A LEGEND IN BLACK AND WHITE

1969 was a historical year for the watch industry that saw Zenith present the world's most accurate series-made chronograph: the inimitable El Primero. Alongside its high-frequency movement, El Primero also stands for an emblematic design recognisable at first glance. Its three counters - originally in anthracite, blue and light grey - symbolise the functionality of a sophisticated mechanism and have been part of the Zenith DNA for almost half a century. An original aesthetic that makes light of passing time and lends itself to infinite variations in terms of materials, styles and colours. The fast-paced chronograph now reveals a particularly sophisticated look in two chiaroscuro interpretations. The counters provide an attractive and complementary 'visual opposites' effect against a finely sunray-patterned ebony black or silver-toned base, punctuated by black luminescent faceted hour-markers and hands enhanced with bright red touches.





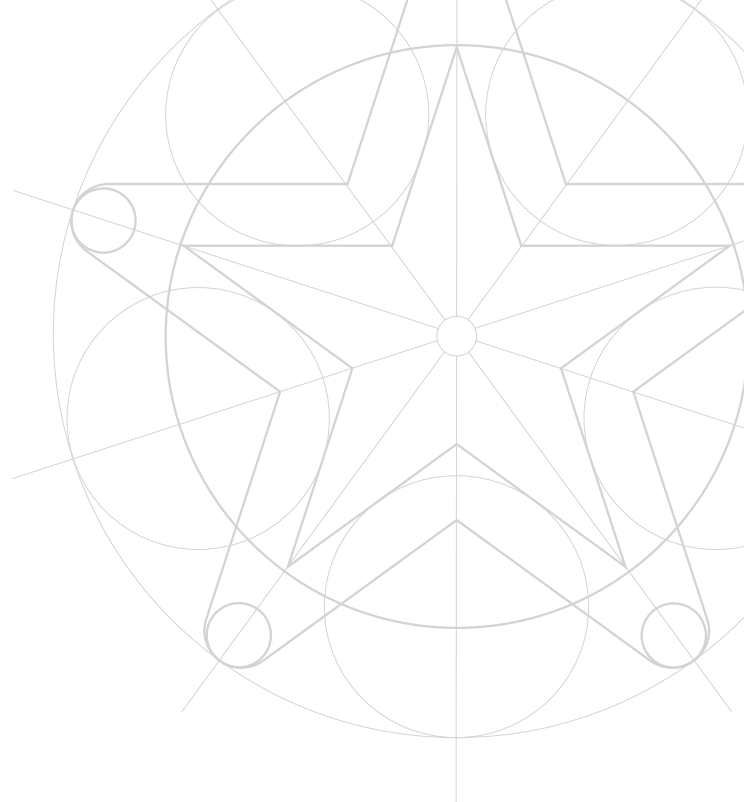
## INSEPARABLE

The intense black ceramicised aluminium case of these two new El Primero 36'000 VpH models houses a high-frequency column-wheel chronograph movement, a signature of the horological expertise cultivated by the Manufacture for over 150 years. Beating at 5Hz and powering a tenth-of-a-second display, the El Primero 400B calibre drives central hours and minutes functions, small seconds, chronograph and date, while ensuring a more than 50-hour power reserve. The domed sapphire crystal, round push-pieces and knurled crown accentuate the powerful build of this 42 mm chronograph. This beautiful mechanism and its oscillating weight – offering a fascinating visual counterpoint to the model's binary colour codes – may be admired through the sapphire crystal back of the 100m water-resistant case.

Timeless and resolutely unconventional by nature, El Primero enriches its black and white look with a sporty touch thanks to a perforated black rubber strap secured by a titanium and black PVD-coated triple folding clasp.

**TECHNIQUE AND STYLE GO HAND IN HAND AT ZENITH!**





- | EL PRIMERO CALIBRE 400B: AUTOMATIC EL PRIMERO COLUMN-WHEEL CHRONOGRAPH - CERTIFIED CHRONOMETER
- | DATE INDICATION AT 6 O'CLOCK
- | SPECIAL BLACK CERAMICISED ALUMINIUM CASE : 42 MM
- | BLACK SPORTY RUBBER STRAP

# EL PRIMERO

36'000 VPH

## MOVEMENT

El Primero 400 B, Automatic  
Certified Chronometer  
Calibre 13 $\frac{1}{4}$ ''' (Diameter: 30 mm)  
Movement thickness: 6.6 mm  
Components: 326  
Jewels: 31  
Frequency: 36,000 VpH (5 Hz)  
Power-reserve min. 50 hours  
Finishes: Oscillating weight with "Côtes de Genève" motif

## FUNCTIONS

Hours and minutes in the centre  
Small seconds at 9 o'clock  
Chronograph:  
- Central chronograph hand  
- 12-hour counter at 6 o'clock  
- 30-minute counter at 3 o'clock  
Tachymetric scale  
Date indication at 6 o'clock

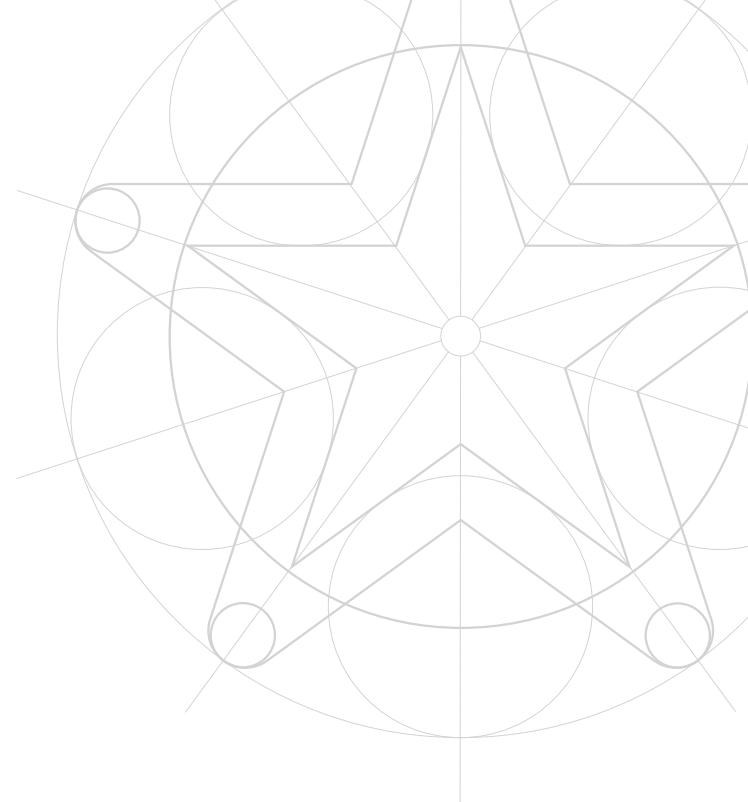
## CASE, DIAL & HANDS

Diameter: 42 mm  
Diameter opening: 37.1 mm  
Thickness: 12.75 mm  
Case-back: Transparent sapphire crystal with anti-reflective treatment on both sides  
Material: Black ceramicised aluminium  
Water-resistance: 10 ATM  
Dial: black-toned sunray-patterned dial with silver-toned counters  
Hour-markers: Rhodium-plated, faceted and coated with SuperLuminova SLN C1  
Hands: Rhodium-plated, faceted and coated with SuperLuminova SLN C1

## STRAPS & BUCKLES

Black sporty rubber strap  
Black PVD-coated Titanium triple folding clasp

Reference: 24.2041.400/21.R576



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Black PVD-coated Titanium triple folding clasp

Reference: 24.2041.400/01.R576



  
**ZENITH**  
SINCE 1865

ZENITH | Swiss Watch Manufacture Since 1865

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Zenith is a brand that has been bringing style and substance to the wrists of watchmaking cognoscenti all over the world for more than 150 years. Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith gained swift recognition for the precision of its chronometers, with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures short-time measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. Zenith remains one of a select group of traditional luxury watch brands to produce all its movements in-house, the industry's ultimate token of quality. Engaged in several vintage territories such as classic cars, Zenith currently offers a collection of exclusive and ageless finely crafted timepieces designed for sartorially minded men and women. Zenith's rich heritage, tradition, passion and pursuit of excellence reflect the legacy of its slogan "Legends are forever".